

ARIA RESORT & CASINO, LAS VEGAS
Expo: March 27 - 28, 2017
Conference: March 27 - 29

2017 Show Guide & On-Site Advertising Contract

Send signed contract to:
 Aubrey Maxwell
 Email: amaxwell@lrp.com
 Fax: 215-784-0870

Mail payment to:
 LRP Publications
 360 Hiatt Drive, Dept. 150F
 Palm Beach Gardens, FL 33418

SALES REP: Lenore Higgins, lhiggins@lrp.com; 1-800-287-0257, ext. 8623

SHOW GUIDE AD TYPE	RATE	<input checked="" type="checkbox"/>
Full Page	\$1,500	<input type="checkbox"/>
2-Page Spread	\$2,995	<input type="checkbox"/>
Back Cover	\$1,750	<input type="checkbox"/>
Inside Front Cover	\$1,750	<input type="checkbox"/>
Inside Back Cover	\$1,750	<input type="checkbox"/>
Center Fold-Out Section	\$2,500	<input type="checkbox"/>
ON-SITE ADVERTISING	RATE	<input checked="" type="checkbox"/>
Attendee Packet Promotional Material*	\$1,000	<input type="checkbox"/>
Other _____	\$ _____	<input type="checkbox"/>
TOTAL INVESTMENT:		

SHOW GUIDE AD DEADLINES
 Space Deadline: January 24, 2017
 Ad Materials Deadline: February 23, 2017

AD SPECIFICATIONS
 Full page: 8½" x 11"
 Full page bleed: 8¾" x 11¼"
 Trim Size: 8½" x 11"

No Charge for bleeds. Please provide PC-compatible, 300 DPI, CMYK TIFF or PDF files. Artwork should be uploaded to <https://www.hightail.com/u/LRP-ArtDirector>. Please e-mail artdirector@lrp.com with questions.

*Pre-printed flyers due to LRP no later than March 22, 2017. Maximum size 8 pages.

Company Name: _____
 Street Address: _____
 City: _____
 State: _____ Zip: _____ Country: _____
 Contact Name: _____
 Title: _____
 Phone: _____
 Fax: _____
 Email: _____
 Website: _____


PAYMENT

Check enclosed, made payable to LRP Publications, Inc.
 Charge my credit card: Full rate(s) 50% deposit(s)
 CREDIT CARD TYPE: Visa Mastercard Amex Discover
 Card #: _____ Exp. Date: _____
 Security Code: _____
(3-Digit Code On Back Of Visa, Mastercard, Discover Or 4-Digit Code On Front Of Amex)
 Name: (As It Appears On Card) _____
 Credit Card Billing Address: _____
 City: _____ State: _____ Zip: _____
 Cardholder's Phone: _____
 Cardholder's Signature: _____

AGREEMENT

Show Guide ads and on-site advertising opportunities are subject to availability and may vary by event. Ads will be decided on a first-come, first-served basis (although prior year premium space advertisers will be given first right of refusal). 100% is required within 30 days to hold your ad space. You may elect to pay a 50% deposit. The balance will be due 90 days prior to the event. Any contract received after this date must be paid in full. Artwork submitted less than 35 days before the beginning of the conference may be subject to a late fee. Advertisers who notify LRP of cancellation in writing 120 days prior to the event will receive a refund of 50% of the total ad space or on-site advertising cost. The person signing this document understands that this is a binding agreement and represents and warrants to LRP Publications that he/she is authorized to bind the above named company to the terms hereof.

ACCEPTED BY ADVERTISER

Print Name: _____
 Date: _____


Accepted By LRP: _____
 Date: _____